

Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

Reg. No. 2,232,052

United States Patent and Trademark Office

Registered Mar. 16, 1999

**SERVICE MARK  
PRINCIPAL REGISTER**

**THE TRUMP ORGANIZATION**

TRUMP, DONALD J. (UNITED STATES CITIZEN)  
725 FIFTH AVENUE  
NEW YORK, NY 10022

FOR: REAL ESTATE PLANNING, LAYING OUT, DEVELOPMENT AND CONSTRUCTION SERVICES OF RESIDENTIAL, INDUSTRIAL AND COMMERCIAL PROPERTIES SERVICES, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FIRST USE 12-31-1964; IN COMMERCE 12-31-1964.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ORGANIZATION", APART FROM THE MARK AS SHOWN.

SER. NO. 75-419,888, FILED 1-20-1998.

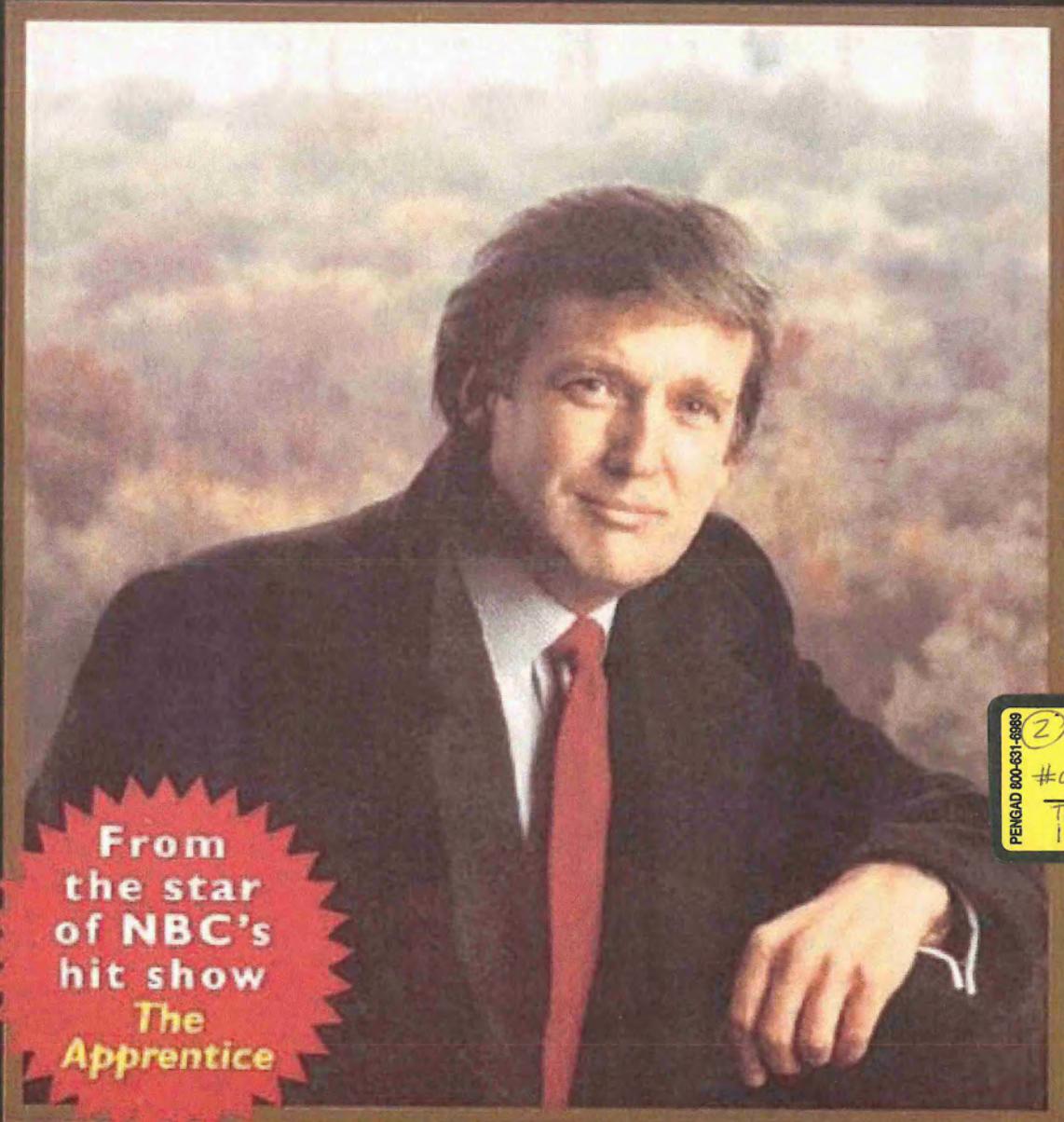
ANDREW BAXLEY, EXAMINING ATTORNEY



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# TRUMP

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(2) EXHIBIT  
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TRUMP v. TRUMP  
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DONALD J. TRUMP with TONY SCHWARTZ

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